

2022 Forum Events (Half Day) Sponsorship Opportunities

Levels	Platinum	Gold	Silver	Silver	Bronze	Bronze	Supporting
	1 opportunity	Based on Availability	Limited opportunities	1 Opportunity	1 Opportunity Remaining!	1 opportunity	Limited Opportunities
Benefits	Presenting Sponsor \$10,000	Moderator /Panel \$7,500	Session Intros \$5,000	Registration \$5,000	Main Stage Fast5 \$3,500	Break Sponsor \$3,500	Supporting \$2,500
Lead Generation Contact information of Forum attendees who opt-in to hear from your organization	X	SOLD					
Brand Stage Exposure *Opportunity for Sr. Executive to contribute to a thought leadership session panel (or moderate the panel discussion)		X					
*Opportunity for Sr. Executive to provide scripted introductory remarks for Main Stage Keynote presentation	X		X				
*Opportunity for Sr. Executive to deliver a 5-minute thought leadership session					X		
*Broadcast a special message during the 10-minute break or Host a contest/poll during the mid-program break to highlight your business and connect with attendees						X	
*Custom slide or 30-sec video clip to include in sponsor recognition	X						X
Advertising *Logo on all relevant event communication material	X	X	X	X	X	X	X
*Logo on registration page and registration platform	X			X			
*Recognition on select email marketing campaign to targeted potential attendees	X	X					
*Social Media Promo to highlight specific session on RCCs LinkedIn, Twitter and Facebook platforms (one time only)	X	X					
*Opportunity to post thought leadership/case study/whitepapers, etc. on RCC Community Hubs (website, upon RCC approval)	X	X					
Online Presence * Sponsor logo on webpage with link to company website/landing pg.	X	X	X	X	X	X	X

Levels	Platinum	Gold	Silver	Silver	Bronze	Bronze	Supporting
	1 opportunity	Based on Availability	Limited opportunities	1 opportunity	2 opportunities	1 opportunity	Limited Opportunities
Benefits	Presenting Sponsor \$10,000	Moderator /Panel \$7,500	Session Intros \$5,000	Registration \$5,000	Main Stage Fast5 \$3,500	Break Sponsor \$3,500	Supporting \$2,500
*Premium logo placement on all event promotional material, emails, PowerPoint slides (bottom left)	X	SOLD					
*Opportunity to provide link to promotional/thought leadership material in post event Thank You email	X	X	X	X	X	X	X
*Logo beside Session timeslot in the program (on-line version)	X	X	X	X	X	X	X
Complimentary Passes	10	7	5	5	3	3	2